



Registered Address : A 206 Eversum CHS
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Corporate Office: Shop 306 3rd Floor
Binali, Opp Torre, Zonal Office Sola Road
Naranpura, Vistar, Ahmedabad,
Ahmadabad City, Gujarat, India, 380013
CIN L22300MH2008PLC181234

Date: 11/12/2024

The Secretary,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015 – Strategic Investment in South Indian Movie Production Houses
Scrip Code: 539310

Dear Sir/Madam,

Pursuant to **Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**, we are pleased to inform you that Thinkink Picturez Ltd. has made strategic investments in two prominent South Indian movie production houses:

1. **Raj Televisions Ltd.: ₹15.65 Crores**
2. **Omkar Films: ₹13.95 Crores**

Strategic Significance:

This investment marks an important milestone in our journey to establish a strong presence in the South Indian cinema industry—a market celebrated for its compelling storytelling, high-quality productions, and growing global recognition. South Indian films, such as *Pushpa 1* and the highly anticipated *Pushpa 2*, have set new benchmarks for success, both domestically and internationally.

By partnering with **Raj Televisions Ltd.** and **Omkar Films**, Thinkink Picturez aims to:

- Leverage the expertise, creativity, and extensive regional knowledge of these established production houses.
- Create high-quality content that resonates with a diverse audience, further enhancing our content portfolio.
- Expand our market presence across South India, which continues to emerge as a key hub for cinematic excellence.



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Growth Opportunities:

The South Indian film industry offers immense potential for revenue generation, not just in India but in international markets as well. Thinkink Picturez plans to gradually expand its footprint in this vibrant market through:

- Additional strategic investments in leading production houses.
- Collaborations for content development and distribution.
- Exploring innovative formats that cater to evolving audience preferences.

These initiatives align with our vision of becoming a pan-India entertainment leader while diversifying our content offerings across genres and regions.

Impact on Shareholders:

This investment is expected to open new revenue streams, strengthen our competitive edge, and contribute positively to the Company's financial performance. Thinkink Picturez remains committed to delivering long-term value to its shareholders through strategic decisions that drive growth and innovation.

We will continue to update the Exchange and stakeholders on further developments as we progress with these initiatives.

Thank you for your continued trust and support.

Thanking you,

Yours faithfully,

For Thinkink Picturez Limited

Vijay Ghanshyambhai Pujara
Managing Director

Disclaimer:

This announcement contains forward-looking statements based on the Company's current plans and assumptions. Actual results may vary due to external factors. The Company assumes no obligation to update forward-looking statements unless required by law or regulation.